

Helping children learn to read is a gift for a lifetime.

Fund a Story Dog today.



Fun Reading 🐾 Reading for Life
www.storydogs.org.au



Story Dogs is a reading support program where selected children read to an accredited dog and its handler.

Reading takes place in a quiet area of the school such as the library or verandah outside the classroom. Sessions run for 20 minutes, where each child is one-on-one with the Dog Team.

The books used in the program are suitable for each child's reading level, are engaging and inspire children to read for enjoyment and knowledge.

Our vision

To make reading fun for children, so they become confident, lifelong readers.





Dogs make reading FUN!

When children read to a dog the outcomes are amazing:

- They have FUN
- They are not judged
- Their focus improves
- Their reading skills increase
- Their confidence soars

“There has been a marked improvement in students’ reading results as well as fluency and comprehension. I feel this program is invaluable.”

- Michelle Webster – Centaur Primary School, NSW

The Dogs

All breeds, except for restricted breeds, can be assessed to be Story Dogs. The dog’s temperament, obedience and willingness is of utmost importance. The safety of the children is paramount.

Dog Teams must pass an accreditation by a certified dog trainer as well as being immaculately groomed, vaccinated and vet checked.





Story Dogs changes lives!

Brock's Story

Brock was 7 years old and in Year 2 at Terranora Primary School in NSW.

He was chosen for the Story Dogs reading program because he was a non-reader. His teachers were very concerned and doubted if Brock would progress very far. Yet, after a year in the Story Dogs program he had amazed his teachers and the principal by leaping up 18 levels in reading.

Furthermore, Brock had been diagnosed as autistic and was not expected to reach such heights in the whole of his primary schooling. Volunteer Kate and Pia, her Kelpie Cross, had worked their magic.



**Volunteer
Kate and Pia,
her Kelpie.**



Would you like to

Fund a Story Dog?

\$500

will place a Dog Team (dog and handler) into a local school for one year.

Each Dog Team delivers around 200 reading sessions per year. If the Dog Team were not volunteers and being paid, this would have a price tag of over \$6000/yr. **So your \$500/yr goes a long long way!!**

?

How about making a difference for longer?

1 for 3 : One Dog Team funded for Three Years = **\$1500** or

2 for 2 : Two Dog Teams funded for Two Years = **\$2000**

Your funding provides:

- 🐾 Set of six quality children's books
- 🐾 Training materials
- 🐾 Reading rug
- 🐾 Dog Team accreditation
- 🐾 Uniform for the volunteer
- 🐾 Volunteer training
- 🐾 Dog Vest
- 🐾 Volunteer insurance
- 🐾 Public liability insurance
- 🐾 Recognition and support to the Volunteer

Your renewal for subsequent years will ensure our program continues to expand, helping more children every year.

Our two funding options: GST decision tree

Question: How are you going to account for this with the Australian Tax Office (ATO)?

Answer A

Sponsorship

To be claimed as an expense out of my advertising/marketing budget. GST Charged.

You will receive a material benefit of:

- A Tax Receipt.
- A Certificate of Appreciation.
- Your logo next to the Dog Team on the Story Dogs web site with the words "This dog is proudly sponsored by ..."
- Your logo on the dog's vest.
- Regular updates from your Dog Team.
- Where possible, a visit from your Sponsored Dog Team.
- A media pack to help you advertise your sponsorship of a Story Dog.

Recognition:

As per ATO legislation, Story Dogs are able to give acknowledgement of the contribution in the form of commercial advertising.

Answer B

As a Gift

No GST charged.

For your gift you will receive:

- A receipt that you can use, if desired, to claim against your income with the ATO.
- A Certificate of Appreciation.
- The words "This Story Dog is generously funded by a Gift from ..." and your logo next to the Dog Team on the Story Dogs web site
- The words "This Story Dog is generously funded by a Gift from ..." and your logo on the dog's vest.
- Updates from your funded Dog Team
- Where possible, a visit from your funded Dog Team.

Recognition:

As per ATO legislation, a monetary gift of \$2 or more may be tax deductible by the donor. Limited acknowledgement of the gift can be given, such as a mention in a newsletter or periodical.

Funding a Story Dog

Here's how it works

It's an easy process.



1 Choose a Dog Team.

Visit our web site, www.storydogs.org.au, click on Dog Teams in your area then see which one does not have a funding logo next to them, or, let us choose.



2 Complete the Funding Form

Complete the **Funding Form**, see next page or use this **online form** - qr.page/g/6sWZjbOZNR



3 Send us your form

Email completed **Dog Funding Details** form to: admin@storydogs.org.au



4 We'll send you an invoice

Wait for **us to send an invoice** to you with a unique invoice number and our bank account details.



5 Make your payment

Send us your payment as per instructions on the invoice.



6 You will then receive:

- welcome letter
- receipt
- certificate of appreciation
- acknowledgment on the Story Dogs Web site
- acknowledgment on the funded dog's vest
- updates from your funded Dog Team
- media pack to help you promote your funding (only if you choose 'Answer A' from the GST Decision Tree (previous page))



7 New vest arrives

In approximately one month your funded Dog Team will **receive its new vest** acknowledging your funding.



8 A visit

Story Dogs can, if appropriate, **organise a visit** from your funded dog.



Our funding form

Dog team funding details

Thank you for deciding to support a Story Dog Team, helping our local children become lifelong readers. In order for us to ensure we keep you up to date and you get the benefits from funding a dog please provide the following details.

Organisation Name / Business Name:

Contact Name:

Role in organisation:

Address: (physical address for potential visits from your funded dog)

Postal Address:

State:

Post Code

Email Address:

Website:

Phone Number:

Preferred dog you would like to fund, if known:

Story Dogs Coordinator in your area, if known:

Would you like to keep the funding anonymous? Y N

Would you like a visit from your funded Dog Team? Y N

Are you registered for GST: Y N **Unsure.** Please see more details on the Dog Team Funding GST Decision Tree (previous page).

A: Sponsorship for marketing **B:** Gift

Logo: Please provide us with a jpeg electronic file of your logo to the email address: admin@storydogs.org.au

Thank you for your support, it makes a difference!

Cut this out or photocopy.



Other ways you
can help.

 **Volunteer**

Do you have a well behaved dog
and a few hours spare a week?

 **Hold a WOOF event**

WOOF = Wear Orange On Friday.

To hold a WOOF event simply:

- Pick a Friday that suits your workplace
- Have fun dressed in orange
- Donate to Story Dogs
- Share you pictures on social media and be recognised for your generosity.

When you organise a WOOF for Story Dogs event,
you bring your team together for a good cause!

**To find more go to:
www.storydogs.org.au**



*“Education is not
the filling of a
bucket, but the
lighting of a fire”*

- William Butler Yeats

**Story Dogs is
the spark to
light the fire!**



Fun Reading  Reading for Life

www.storydogs.org.au

info@storydogs.org.au

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